2019 Year-End (Interim Report to Jan 7)

	Expenses		Revenue		
	Budget	Actual	Projected	Actual	
Administration					
Staffing Costs	119,395	129,613		(5,000)	
Office Rental	22,680	23,079			
Operations	8,120	10,121			
Finance & Insurance	7,000	7,853			
Subtotal:	157,195	170,666	0	(5,000)	
Marketing & Events					
Advertising & Promotions	46,750	44,808			
Banners	8,000	10,278			
Seasonal Marketing	6,000	7,882	(4,000)	(663)	
Community Event Sponsorships	14,500	11,051			
TASTE of Wellington West	16,000	10,187	(6,000)		
Grant: Parkdale Market Promotion	0	8,791		(10,000)	
Subtotal:	91,250	92,997	(10,000)	(10,663)	
Placemaking & Beautification					
Beautification & maintenance	71,000	61,788	(6,000)	(12,100)	
Graffiti removal	10,000	12,173	(10,000)		
Grant: murals	5,000	5,437	(2,500)	(2,500)	
Grant: WV 100 Gallery	5,000	1,617	(2,500)	(2,500)	
Grant: Hintonburg Place Project	55,000	55,000	(55,000)	(55,000)	
Grant: Parking relief MPMS	0				
Subtotal:	146,000	136,015	(76,000)	(72,100)	
Advocacy & Member Engagement					
Member engagement events	4,000	1,007			
Ottawa Coalition of BIAs (1.5%)	5,148	5,531			
Grant: Digital Mainstreets Service	10,000	11,378	(10,000)	(10,000)	
Grant: Boundary Expansion Study	5,000	5,154	(5,000)	(5,000)	
Research Grant: Strategic Plan	15,000	15,000	(7,500)	(7,500)	
Research Grant: Household survey	8,000	4,000	(4,000)		(grant not approved)
Subtotal:	47,148	42,070	(26,500)	(22,500)	
Capital & Contingency Reserves					
Contingency Reserve	2,500	292			
Capital Project Reserve (2.5%)	8,579	(below)			
Subtotal:	11,079	292	0	0	

	Expenses		Revenue	
	Budget	Actual	Projected	Actual
TOTAL:	452,672	442,040	(112,500)	(110,263)
Variance:	10,632		(2,237)	
"Surplus" (Reserve contribution):	8,395			